



TAMIL NADU AGRICULTURAL UNIVERSITY
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To
The Editor,
Sir,

Date: 22.03.2023

I request that the following message may kindly be published in your esteemed daily:

Tamil Nadu Agricultural University Celebrates World Water Day

In commemoration of World Water Day 2023 was organized by the Water Technology Centre, TNAU, Coimbatore on 22.03.2023 at TNAU, Coimbatore.

This function was presided over by Dr. M. Raveendran, Director of Research. In his presidential Address he highlighted that globally 2.2 million people lack access to safely managed drinking water. Worldwide 2.63 million people spent more than 30 minutes to collect water. Many water resources drying up and becoming more polluted, flooding everywhere getting more common. As per the international norms countries with per capita availability less than 1700 m³ per year is categorized as water stressed with per capita available water of 1545 m³. India is already a water stressed country. Being an agrarian country, irrigation by far is the largest user of India, water resource with lion's share of 78% of total water requirement followed by domestic sector 6% and industrial sector 5%. To value the water we need to understand that climate change, pollution and growing demand for water adding up to scarcity. It is the high time to protect and value water. A typical pair of jeans takes 10,000 liter of water to produce, equal to person drinks in 10 years. Hence it is every citizen representing to consume water, use sustainable product which consume less water for its manufacturing and not to pollute water resources.

Dr. S. Pazhanivelan, Director, Water Technology Centre, TNAU, Coimbatore welcomed all the dignitaries participated in the function with introductory remarks. Dr.C.Swaminathan, Professor given vote of thanks.

Public Relations Officer